

# BUSINESS HIGHLIGHTS



ONE

WE ARE 'ONE', THE NEW WORLD ORDER

ONSPACEBAR COMMUNICATIONS PRIVATE LIMITED



## The New Normal

Onespacebar Communications Private Limited is a registered organization that has been established in 2019. It is a captive Consumer Internet organization. One's identity is in providing high-quality, high speed internet platform to selected 1% of society and provide peer to peer, end to end household services. The vision is to promote 'Data as an Asset' for each and every single digital footprint. One is the only possible organization to culture, cultivate and nurture through Social Currency democratically.

### One's Mission –

To make society healthy, safe and secure without compromising on quality and experience.

### Data as an Asset

Just as there is an existence of an individual in the tangible world there is an existence of the individual in virtual space. People enjoy a certain level of privacy in the tangible world, such as; a home with concrete walls, personal documents in a secured folder, gold and valuables in an electronic Safe and so on, however what about an individual's privacy in virtual space? Information of individuals are extracted in the form of Big Data which facilitates generic feeds in virtual space and facilitates trends in the tangible world. What if an individual's data is kept private from any generic platform? So that they have control over what they expose towards Big Data. Eventually an individual's data becomes their asset. Digital footprint becomes a bullion masked and traded after the next economic cycle. This evolution will further transcend into digital stock markets for trading in Futures & Options. This revolution starts with our Cliental.

### Cliental

The cliental deliberates on what they require before they reach out to get it. They are sorted when it comes to their choices, likes, dislikes, interests and rejects. Due to this level of precision – One is determined to exceed a high standard of delivery and meet quality benchmarks for the demography. Our Cliental resides on the 7 ½ km stretch of Golf Course Road in Gurgaon, Haryana. One's Cliental is analyzed to be 50% of the wealthiest population in Delhi/NCR while the remaining 50% is scattered across the region. DLF Phase 1 to DLF Phase 5 will be given this opportunity of privacy with One as the custodians of their data that has a provision to be returned to the household and deleted from our system as well.

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1% of our cliental within their community will be given the opportunity to mask and trade their data should they wish with permissions, registrations and mechanisms in place. This 1% of our Cliental would have earned their way to trade their data by gaining Social Currency through our Ecosystem. This opportunity can be found as per specific territories, our products and services will be cumulative in the first year up to 31750 connections within 12 months. A conservative estimate would be a 25% difference resulting to approximately 25000 connections in 12 months. Over 7 years, we will provide our services to 300000 households within Delhi/NCR. Social Currency is earned against behavior, habits and trends of our Cliental.

### Ecosystem

One provides high-speed internet in partnership with the government, of over 1 Gigabyte speed per household. A box with an audio-visual device will be provided to the household. The box is of feather weight of less than 1kg, it will transmit the high-speed internet within the household and is carefully designed to purchase per square feet over the purchase of over 1 Gigabyte speed per household. Cliental is given a concierge service along with the never-done-before internet speed, at no cost. The complimentary concierge service is called 'Onespace Concierge'. This service is an online streaming of a household's habits with individual login and password per member of household. Data will be kept private of each member within the household and with our organization – One. The online streaming of a household's habits stems from the selections of the household for the products and services Onespace Concierge will provide. One's products and services have 25 business units in partnerships and with local vendors. One's business units are not limited to the following units alone however the Top 16 Units are:

1. Grocery and Stationery
  - a. One's cliental are provided with their daily essential needs through the business unit called 'One Grocery & Stationery'. Daily essential items such as bread, milk and eggs and so on. One has partnered with local vendors to deliver directly to the home any daily essential items with a minimum buy of INR 200/-.
  - b. One also provides office essentials in the form of stationery including printing services, pens, diaries and so on.
  - c. As a commodity business unit – One gives the provision to buy commodities at regular MRP that can be mortgaged for raising funds.
2. Laundry and Dry Clean
  - a. Every household has a requisite for dry cleaning their clothes and certain households require laundry services as well. One caters to both Client requirements through the business unit called 'One Laundry & Dry Cleaning'.



- b. Cost to the service is feasible and reasonable for our Cliental. One packages the Laundry and Dry Cleaning of clothes on return with its Logo on the packaging sealing quality standards of One.
- c. A Relationship Manager (RM) for the household is assigned for all of the business units, for any requirements and bookings wherein the RM is requested to coordinate, facilitate, or ensure timely delivery. If contacting the RM, the Client will be treated on priority as One understands urgency, timelines and standards.

### 3. Farms

- a. One coordinates directly with farmers to supply white labelled goods. These goods supplied directly from farms ensure quality and freshness of consumables. The business unit is called 'One Farm'.
- b. Encouraging the purchase of goods directly from farms is the interest of One since then there is the contingency of transparency on quality and cost between the Farmer and the Client.
- c. One envisions a feasible and reasonable arrangement between Farmers and Clients wherein One is the facilitator providing Farmers a better livelihood and Clients a better buy and quality.

### 4. Kitchens

- a. One has the provision of initial 2 properties that have kitchens at the rate of 1 is to 4 plus 1 bakery. 4 different cuisines in 4 kitchens and 1 bakery for delivery to the doorstep is provided. This business unit is called 'One Kitchen'.
- b. Over a period of 2 years there will be 10 properties that will have kitchens at the rate of 1 is to 4 plus 1 bakery.
- c. These initial 2 kitchens are situated on the stretch of Golf Course Road in Gurgaon, Haryana on either side since this is the demography, we will cater to at the onset of business operations.

### 5. Hotels

- a. Hotels are a regular requirement across the globe for our Cliental as they are mostly avid travelers that expect comfort with premium standards. The business unit is called 'One Hotel'.
- b. One has numerous such properties keeping in mind premium standards and comfort with all take-aways with One's packaging for recall value.



- c. Along with this, One Hotel has the provision of providing Hotel bookings across the globe for travelers. Tied up with the top-notch companies – there is no need for our Clients to look anywhere else but to seek our assistance to do it all for them.

#### 6. Events

- a. This business unit is called 'One Event'. With partnerships of Event Companies such as Fete Events, an international Event Company that designs with precision detailing for every kind of event – One in partnerships provide classy designs and services for every event requirement may these be theme based, weddings, or even a sit-down dinner at the home for a minimum of 10 guests. Buying from us commits to Clients their ilk of events.
- b. Our tie ups are with local Event Companies as well that can provide local standards of events as well may these be for corporates or for religious and/or non-religious ceremonies.
- c. If Clients would be willing to draw deep into their pockets for exquisite events, then a few surprises will be thrown in, as complimentary by One.

#### 7. Travels

- a. Flight and Train Tickets are a regular requirement across our Cliental as they are mostly avid travelers for work and for memorable experiences. The business unit is called 'One Travels'.
- b. One has a panel of top travel agents in the country and has struck a deal for feasible purchases at optimum benchmarks of delivery with our panel.
- c. Travelling has never been made easier for our Cliental with the provision of reminder systems on scheduled travels within Onespace Concierge.

#### 8. Investments

- a. Investments can be in the 7 asset classes – currency, bonds, equity, commodities, real estate, collectibles and hedge funds – through tie ups at One. The tie ups have gone through stringent and rigorous compliance checks as we understand confidentiality and legitimacy. This business unit is called 'One Investment'.
- b. Cliental will be given the highest levels of cyber security and privacy, to safeguard our Clients interest. One's RM is the go-to assistant to engage with our Cliental if ever required beyond the easy-to-use, healthy and friendly concierge service.

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- c. One brings 2 more asset classes within our ecosystem as investments – These are;
  - i. Social Currency
  - ii. Data Stocks

#### 9. Insurance

- a. One realizes that Insurance safeguards a household. We have partnered with Insurance companies as a bouquet of credible companies to choose from. This business unit is called 'One Insurance'.
- b. Every Insurance requirement can be addressed, such as; general insurance, life insurance, medical insurance and so on.
- c. Insurance is an essential for every household therefore our Client is given a range of companies as per the virtual habits of the Client meeting their expectations.

#### 10. Health

- a. One has partnered with pharmaceutical companies, medical providers, clinics and pharmacologists to meet medical needs. This business unit is called 'One Health'.
- b. Our Clients health is our priority. Over time One is provisioning masked stocks on the progress of individuals health and habits through Future and Options. Onespace Concierge has a section assigned to monitor and/or enter health data such as heart rate variability, heart beats per minute, glasses of water being consumed per day, dietary choices per day, weight, height, age and other social and personal habits that may influence health such as; exercising or smoking and so on.
- c. One health provides nutritionists to deliver and explain diets as per a person's Body Mass Index (BMI), habits, weight gain/loss requirements whereas exercise schedules can be provided as well. The goal is to remain healthy and for our Clients to let us know about it.

#### 11. Wardrobe

- a. This business unit is called 'One Fashion'. One is fussy for our Clients. We select premium materials and sophisticated fabric mixes to achieve our quality standards for purchase by our Cliental.
- b. One can customize our Clients wardrobe from scratch for every season – tailor-made for every style of our Cliental.



- c. One Fashion releases brands for all types of clothing and accessories, introducing One's merchandizes in forms of clothing and accessories as well. Any item our Client can wear as clothing and/or accessories can be customized for them and merchandized for them as per their merchandizing requirements.

## 12. Housekeeping and Maintenance

- a. One provides facility management services for households over and above the maintenance and management by the condo. One is the point of contact for any housekeeping needs – such as house-helps, cooks, nurses, plumbers, electricians, drivers and so on. This business unit is called 'One Housekeeping and Maintenance'.
- b. Housekeeping goes beyond essential requirements as listed, it can also refer to cleaners, caterers, butlers and butlerettes – of the caliber our Client seek such as for cocktails at home and/or private parties for adults and/or children. Standards range from conservative to liberal. Our Clients can choose the caliber they wish to engage for their parties and/or meetings.
- c. Maintenance goes beyond essential requirements; it includes the maintenance of our system provided. An annual maintenance contract (AMC) can be signed for regular orientation services and maintenance requirements. We consistently upgrade our systems; our system explains the upgrades however – if a personal orientation service is required then we provide that too through our RM at a small charge on an AMC.

## 13. Agents

- a. One provides agents as private security officers, monitoring officers, corporate one-off secretaries to note and create minutes of quick meetings and so on. This business unit is called 'One Agent'.
- b. Agents are qualified and trained in their field, with the correct registrations and licenses to deliver their services.
- c. Agents can be engaged for a minimum of 1 hour to a maximum of 2 weeks, after which a renewal is required for the same agent or for other agents. Client work functionalities, safety and security is our responsibility.

## 14. Games

- a. No entity has made playing more fun as yet. One gives our Client an opportunity to earn Social Currency in the household, Community and the stretch of Golf Course Road. This business unit is called 'One Game'.



- b. The more the Client engages in the recreation, the more stimulated they will be further having an undeniable engagement with our ecosystem for which there is a reward.
- c. Every Client of One Game is a winner – there are gains but no losses.

#### 15. Education

- a. This business unit is called 'One Education', through this business unit we provide modules to utilize our ecosystem to optimum capacity, so that rewards and social currency can be earned and traded for buying at low costs from our vendors and partnerships.
- b. One Education brings learning modules that transfer information and capacity builds in business development, customer service, technology, social media and Onespace Concierge.
- c. The goal of One Education is to provide state of the art learning experiences, through our virtual engagement tool so that households are fully equipped to start their own businesses and perhaps promote our ecosystem in the stretch as well.

#### 16. Fleet

- a. Jets, limousines and other vehicles are available to our Clients. This business unit is called 'One Fleet'.
- b. Our partnerships are with private companies that provide comfort, class and safety.
- c. It does not matter if even a single vehicle or jet is required, we ensure that fleet is provided for short and long trips within city, intercity and out of country.

As suggested, every business unit is supported by local vendor partnerships, these partners are a good blend of feasible and elite organizations that meet our Client requirements carefully handpicked by One. Eventually, client behavior, habits and trends will be mirrored by Evlin.

#### Evlin

Evlin is the Client-Voice Assistance. Habits of each member within a household will be captured by Evlin further mirrored back to the individual member once they access Evlin with unique and private credentials chosen by the member themselves.





She, over time, learns Client virtual space behaviour, habits, likes, dislikes, interests and rejects thereby offers assistance to meet individual requirements while through artificial intelligence Evlin provides information/feeds that are specific to the members of the system, pre-empting tastes, trends, habits and behaviour of the member thereby being fulfilling for each member since Evlin would mirror the particular member of households.

Evlin will host conversations on behalf of members with local vendors and partners handpicked for our ecosystem keeping the Client as the centre of our virtual world via our customer charter called Ace Your Space.

### **Ace Your Space**

A customer charter is a device via which quality standards are assured with a customer promise. The development of an effective customer charter can lead to fulfilment for external customers thus boost performance of the Team as well.

*As a Client, you will experience, examine and enjoy Ace Your Space with a promise from One...*

**Ace Your Space's Vision Statement:**

One seeks to evoke in you consistent delight before, during and after the delivery of products and services from our genuine commitment to serving you.

**Ace Your Space's Mission Statement:**

One will familiarize and orient you towards our products and services with vigilance and with constant upgradation of ourselves.

**Ace Your Space's Value Statement:**

One promises to value your Relationship, Investments, Privacy, Time and Feedback.

One defines the promise with these standards:

#### **Relationship**

Your relationship with us means the world to One. While you engage with our products and services in your family and community, we dedicate a Relationship Manager for you to meet all your service needs. Your engagement with this ecosystem is our lifeline at One. Evlin will tell you more.

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### Investments

One commits to return your investment back into your wallet as a currency against which purchases can be made on our system with the vendors on your stretch. One gives you the opportunity to avail commodity and promisory shares within this network.

### Privacy

Your data is your asset and we commit to be custodians with utmost transparency to you ensuring complete privacy for you with the provision of returning your virtual footprints and erasing it from our system if you ever wish. Your information feeds on our system will trend with your choices customized specifically for you. Evlin will tell you how to make the best of your data since we believe data is an asset. Vendors will not ever have any of your data stored as your virtual footprints on our system.

### Time

One knows the importance of time, every minute is a resource and should be ideally utilized towards rewarding opportunities. We will save your time, set your expectations from us, and deliver in a timely manner. Our vendors have their Turn Around Times that we will inform you of and ensure you are delivered your requirements with our smiles on given timelines.

### Feedback

We encourage your suggestions towards our improvement. Evlin will listen to you, understand you and mirror you over time. Your habits, behaviour and trends will be absorbed by Evlin so that One can meet your requirements with the precision you seek.

## One Team – One Dream

### Top Management

Amit Kumar Dev – President

Amit Kumar Dev is an innovative propositionist serving 18 years in New-Media Entertainment after over 37 years in the Trading industry. He is a pioneer of Joint Venture collaborations, promoting content-tech Creative Service Management with a presence in leading conferences, film-festivals, trade delegations, techno-webinars, functional-trainings and theme-workshops. He has also sponsored major Trading companies. Amit is an expert in emerging NextGen Services, Equity-Venture Structuring, Cyber Security over Broadband and Audience Research. He has worked with progressive and leading Big-5 advisory experts, digital regulators and national judiciary.

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### Avishek Bhattacharya – Chairman & CEO

Avishek Bhattacharya is a futurist and visionary. He has been an entrepreneur since the age of 13. Avishek is a Computer Science Engineer with a BTech which followed him into his profession. He is a keen believer in Technology and is insightful in the subject. Avishek is a contributor to UAV Drones, Robotic and AI, ASI, HAI in various different fields as Advertising, Agriculture, Fintech, Social Media, Space and Deep Space Endeavors. He is currently the Chairman and CEO of Onespacebar Communications Private Limited, a Deep Tech Enterprise. He seeks to impact society with unique solutions by using his innate understanding of Art, Culture and Science.

### Anchal Andrews – Chief of Strategy

Anchal Andrews, is a Master of Science in Strategic Human Resource Management from University of Roehampton in the UK. She is the Owner of SkillMaker Consultancy in India and has been the Owner of SkillMaker Training Services in UAE. She heads in Human Resource and Operations for a nation-wide movement mandated by the Government of India. She is known with several interviews, accolades and publications globally including being the Author of 'Beyond Frontline Excellence' published by a Penguin Random House Company. Anchal is a Fellow of the Chartered Management Institute incorporated by the Royal Charter in the UK since 2016. She was the Finalist for the Stars of Business Awards in the category of Professional Services in all of the Middle East. Her passion is developing employees. From franchise holders of Bentley, Bugatti, Mitsubishi to Honda, Anchal exceeded targets with her Team generating AED 95 Million as revenue in 7 months from one shop floor, that has gone down as the first in the history of retail automotive in UAE.

### Rohit Mishra – Co-Founder

Rohit Mishra is a Quality Assurance Engineer certified from the International Software Testing Qualifications Board with excellent experience in the Information Technology industry. Rohit has worked on critical applications at Starwood Hotels & Resorts and for the clients of Wells Fargo and Diligenta. He has been recognized for his work within organizations. Rohit is a Software Engineer at Tata Consultancy Services; he is also a Director of Onespacebar and OneMarconiLab that are next generation data-centric private limited companies.

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### Top Executive Body

Amit Kumar Dev – President  
Prajnan Bhattacharya – Advisor  
Anchal Andrews – Chief of Strategy  
Harsh Sharma – Chief of UIUX  
Guarav Sharma – Chief of IT Development  
Sachin Verma – Chief of Business Operations  
Rishi Kant Bhardwaj – Chief of IT Operations  
Rajni Chawla Verma – Chief of Customer Experience  
Arpit Sharma – Chief of Technology  
Subhashish Dey – Chief of Data Analytics  
Shivank Shukla – Chief Operations Officer  
Rohit Mishra – Chief Administrations Officer  
Avishek Bhattacharya – Chairman & CEO

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